

Who is the ACSG?

The SA Assessment Centre Study Group NPC (ACSG) is a special interest group of practitioners in South Africa who also presents a conference on Assessment Centres each year. The ACSG has been in existence for 41 years, operates independently, both professionally and financially and consists of a committee volunteers elected every second year.

Objectives of the ACSG

- To promote the professional use of the Assessment Centre technique
- To facilitate the exchange of experience and skills with regard to this technique
- To provide a forum to exchange *research, insights and information* related to the science, practice and teaching of Assessment Centres
- To ensure that the Assessment Centre technique is applied in an ethical and professional manner by its users
- To ensure that the application of the Assessment Centre technique in Southern Africa keeps up to date with *international developments* in this field
- To identify and address related problem areas

In striving to achieve these objectives, the ACSG provide a forum where practitioners, academia and other individuals can interact, exchange knowledge, best practice and experiences of the use of Assessment Centres in Southern Africa.

ACSG members are typically

- Psychologists
- Psychometrists
- Academia
- HR Directors & Professionals
- Training Managers
- Consultants

Sponsorship and Exhibitor Opportunities

- **Whova App**
- **AV Requirements**
- **Presenter Gifts**
- **Goodie Bags**
- **Own Amount**
- **A Presentation**
- **Exhibition Space**



Sponsorship Brochure

The 2022 Hybrid ACSG Conference will be held from 7 – 11 March 2022 at Erinvale in Somerset West, South Africa

Sponsor the Whova App R35 000 (excl VAT)

Conference AV Requirements R35 000 (excl VAT)

Included in these two sponsorships:

- The name and logo of the company will be displayed on all marketing material for the 2022 ACSG conference from 1 January 2022
- An exhibition space on the Whova App to upload a brochure, *one* promotional video and your own choice in the Whova Goodie Bag. Additional video space can be purchased at R800.00 (excl VAT) per video
- The company's logo and a full colour A4 advert will be displayed in the online abstract booklet of the 2022 ACSG conference
- An exhibitor's corner session (15 minutes)
- Enjoy discount on the attendance fees of employees:
 - One – three delegates = 20% discount on their conference attendance fees
 - Four – ten delegates = 30% discount on their conference attendance fees

For more information, visit
the ACSG website (acsg.co.za)
or contact Judith Williamson on
+27 83 304 6068 / judith@acsg.co.za

Presenter Gifts - R15 000 (excl VAT)

Included in this sponsorship:

- The name and logo of the company will be displayed on all marketing material for the 2022 ACSG conference from 1 January 2022
- An exhibition space on the Whova App to upload a brochure, *one* promotional video and your own choice in the Whova Goodie Bag. Additional video space can be purchased at R800.00 (excl VAT) per video
- The company's logo will be displayed in the online abstract booklet of the 2022 ACSG conference
- Enjoy 15% discount on the conference attendance fees of employees

Goodie Bags – R7 500 (excl VAT)

*These goodie bags are for in-person attendees
and will contain a hand sanitiser and face masks*

Included in this sponsorship:

- The name and logo of the company will be displayed on all marketing material for the 2022 ACSG conference from 1 January 2022
- An exhibition space on the Whova App to upload a brochure, *one* promotional video and your own choice in the Whova Goodie Bag. Additional video space can be purchased at R800.00 (excl VAT) per video
- The company's logo will be displayed in the online abstract booklet of the 2022 ACSG conference
- Enjoy 10% discount on the conference attendance fees of employees

Your Own Amount – from R3 250 (excl VAT)

Exhibition Space on Whova App R3 250 (excl VAT)

Sponsor a Student R3 000 (excl VAT)

Included in these three sponsorships:

- The name and logo of the company will be displayed on all marketing material for the 2022 ACSG conference from 1 January 2022
- An exhibition space on the Whova App to upload a brochure, *one* promotional video and your own choice in the Whova Goodie Bag. Additional video space can be purchased at R800.00 (excl VAT) per video
- The company's logo will be displayed in the online abstract booklet of the 2022 ACSG conference
- Enjoy 10 % discount on the conference attendance fees of employees

